



Twin Cities Soccer Leagues

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FOR IMMEDIATE RELEASE

Twin Cities Soccer Leagues & Like a Girl Announce Partnership

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Bloomington, Minn. – Twin Cities Soccer Leagues, a US Club Soccer-sanctioned league with over 1,000 teams and 15,000 players registered, announced today a partnership with Like a Girl, an organization devoted to embrace, support, and celebrate the diverse communities of girls who play soccer in the Twin Cities.



The partnership, which begins effective immediately, provides a branded tent, photo backdrop as well as banners to be utilized at Like a Girl events, of most recent is the Like a Girl College Showcase held July 20 and 21, 2019. This event creates a space for immigrant, refugee, urban, and or low-income girl soccer players to play in a diverse tournament, and to be seen by college soccer coaches. The Like a Girl College Showcase aims to bridge the gap between free or low-cost youth soccer spaces and college soccer opportunities. TCSL will also provide at no cost referee assignment services as well as referees for this event.

“As a club-driven league, we are well aware that not all youth, especially females, have access to the club system,” said Matt Tiano, Twin Cities Soccer Leagues CEO. “We are thrilled to partner with and support Like a Girl and their mission to provide opportunity and access to the beautiful game in the Twin Cities and beyond, and will continue to work diligently with organizations who do good, meaningful work.”

In addition, Like a Girl representatives will be on-site at TCSL events to sell branded Like a Girl merchandise, while future collaboration will include coach education.

"Like a Girl believes in a soccer community that sees and supports all of its diverse young women. Twin Cities Soccer Leagues shares that vision and is aware of its power to positively impact its home, the Twin Cities, “said Jen Larrick, Co-Founder of Like a Girl. “TCSL has chosen to wield that power to support amazing young women who encounter barriers in their pursuit of and love for soccer. TCSL's choice to do so makes our collective soccer community more aware, inclusive, and beautiful, and for that, Like a Girl is deeply grateful. "

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